

ISO 27001/ISO 27701 CERTIFICATION MARKETING GUIDELINES

This document provides information to organizations that obtained ISO 27001 or ISO 27701 certification (“Registrants”) regarding the use of the Marcum RAS, LLC (“Marcum RAS”) ISO 27001 or ISO 27701 certification marks (the “Mark”). These requirements were agreed to on the Marcum RAS engagement letter. Please contact your Marcum RAS contact with any questions or concerns.

- The Registrant shall conform to the reasonable and mutually agreed requirements of Marcum RAS when making reference to its certification status in communication media such as the Internet, brochures, advertising, or other documents. The reference must include identification of the certified client; the type of management system and the applicable standard; and the certification body (Marcum RAS) issuing the certificate.
- The Registrant shall not make or permit any misleading statements regarding its certification. Furthermore, the Registrant shall not use or permit the use of a certification document, or any part thereof, in a misleading manner.
- The Registrant shall, upon suspension or withdrawal of its certification, discontinue use of all advertising matter that contains a reference to ISO 27001 or ISO 27701 certification and/or includes a Mark.
- The Registrant shall amend all relevant advertising material when the scope of certification has been modified.
- The Registrant shall not allow reference to its information security management system certification to be used in such a way as to imply that Marcum RAS certifies a product, service, or process.
- The Registrant shall not imply that the certification applies to activities that are outside the scope of registration.
- The Registrant shall not use its certification in such a manner that would bring Marcum RAS and/or the certification system into disrepute or cause loss of public trust
- The Registrant shall use the Mark only in reference to the information security management system certified by Marcum RAS.
- The Registrant shall not use the certification in such a manner to be applied to laboratory test, calibration, or inspection reports.
- The Registrant acknowledges that Marcum RAS has the right to suspend or withdraw certification if it finds that the Registrant has purposefully made incorrect references to the certification status or misleading use of certification documents, marks, or audit reports.
- The Mark shall only be used during periods of active certification. The Mark may not be used in connection with any product or service that was not within the scope of the certification review, or in any manner that is likely to cause confusion among customers, or in any manner that disparages or discredits Marcum RAS.
- The Mark will be provided in one form and shall not be modified.